

10 RESOURCES FOR DIY MARKETING

When you're an entrepreneur you spend a lot of time marketing. Marketing yourself, your products, your brand. We've seen a lot of marketing tactics for a wide variety of businesses and clients, and here are 10 of our favorites you should consider adding to your toolbox. Learn more about these resources at <http://Marketing.Mom/resources/diymarketing/>

Favorite Resources For Marketing

In the digital age, marketing efforts are often focused online, as you'll see from this list of resources. They focus on marketing resources for your website and for social media monitoring.

Website and Marketing Resources:



Mailchimp



Google Analytics



Moz



Google Apps

Social Media Resources:



Hashtracking



Webinar Ninja



sproutsocial

Sprout Social



Hootsuite



Canva

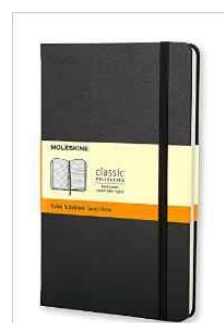


Picmonkey

General Business Resources:



Freshbooks



Moleskine